

For Medical Mutual,
it's the quality of
the workforce.

Why Ohio?

SINCE 1934, when Medical Mutual pioneered the concept of prepaid health insurance, it has served millions of satisfied customers and earned a reputation for superior service and excellent products. With 2,400 dedicated, hardworking employees, it's the quality of Medical Mutual's Ohio workforce that has allowed the company to achieve success.

Ohio also provides a large customer base, access to the latest technology and government leaders willing to work as partners with industry. All that, plus a relaxed, yet sophisticated lifestyle that attracts top talent. With a seasonable climate,

diverse cities, outstanding schools and affordable housing, Ohio is a great place to live.

The state's reformed tax code has created a lucrative business environment as well. Lower personal income tax gives consumers more disposable income. And with no property tax on investments in machinery and equipment, it's a great place to start a business... or grow one. Call us.

Or visit us at OhioMeansBusiness.com, and we'll show you how your company can find an improved ROI at home in Ohio, America's business-friendly state.

Bring
Your
Business.
Enrich
Your
Life.

"People make the difference in our business. In Ohio, we have 2,400 employees dedicated to meeting and exceeding the needs of our customers for quality healthcare insurance that is affordable, convenient, and easy to use."

— Kent W. Clapp
Chairman, President &
Chief Executive Officer
Medical Mutual of Ohio



NEW TAX REFORM PAVES WAY FOR OHIO BUSINESS GROWTH. 1-877-466-4551

Attract talent. Shrink labor costs. 21% lower personal income tax.

Enhance ROI. No property tax on investments in machinery and equipment.

Reduce tax rates. No business tax on product sold to customers outside Ohio.

Enjoy a level playing field. All companies taxed the same.

Start a new enterprise. First \$1M gross receipts are tax-free.

Spend less on compliance. Fair, simple, equitable. Lower cost of doing business.

Plan accurately. Stable, efficient, predictable. No tax surprises.

Ohio
MEANS BUSINESS

www.OhioMeansBusiness.com