

Founded when autos and horses shared the road, Ohio Casualty Group® now sits among the *Fortune 1000*.®

Why Ohio?

RETURNING FROM

World War I, Howard Sloneker envisioned an insurance company closely tied to the emerging popularity of the automobile. It proved to be an excellent idea. Today, Ohio Casualty Group ranks 47th among U.S. Property/Casualty insurance groups. Over 3,500 independent agencies nationwide offer a complete line of Ohio Casualty Group products.

Ohio Casualty is just one of five *Fortune 1000* insurance groups based in Ohio. Why? Ohio offers an ideal location, a skilled workforce, outstanding higher education and ready access to the latest technology. All that, plus a relaxed yet sophisticated lifestyle that attracts top talent.

With diverse cities, quality schools and affordable housing, Ohio is a great place to live.

And with the state's new reformed tax code, the business

climate is even better. One example: Because the code is simple, fair and equitable, companies can spend less on tax compliance. So businesses like Ohio Casualty — and like yours — can focus their resources on growth

for many years to come. Call us. Or visit us at

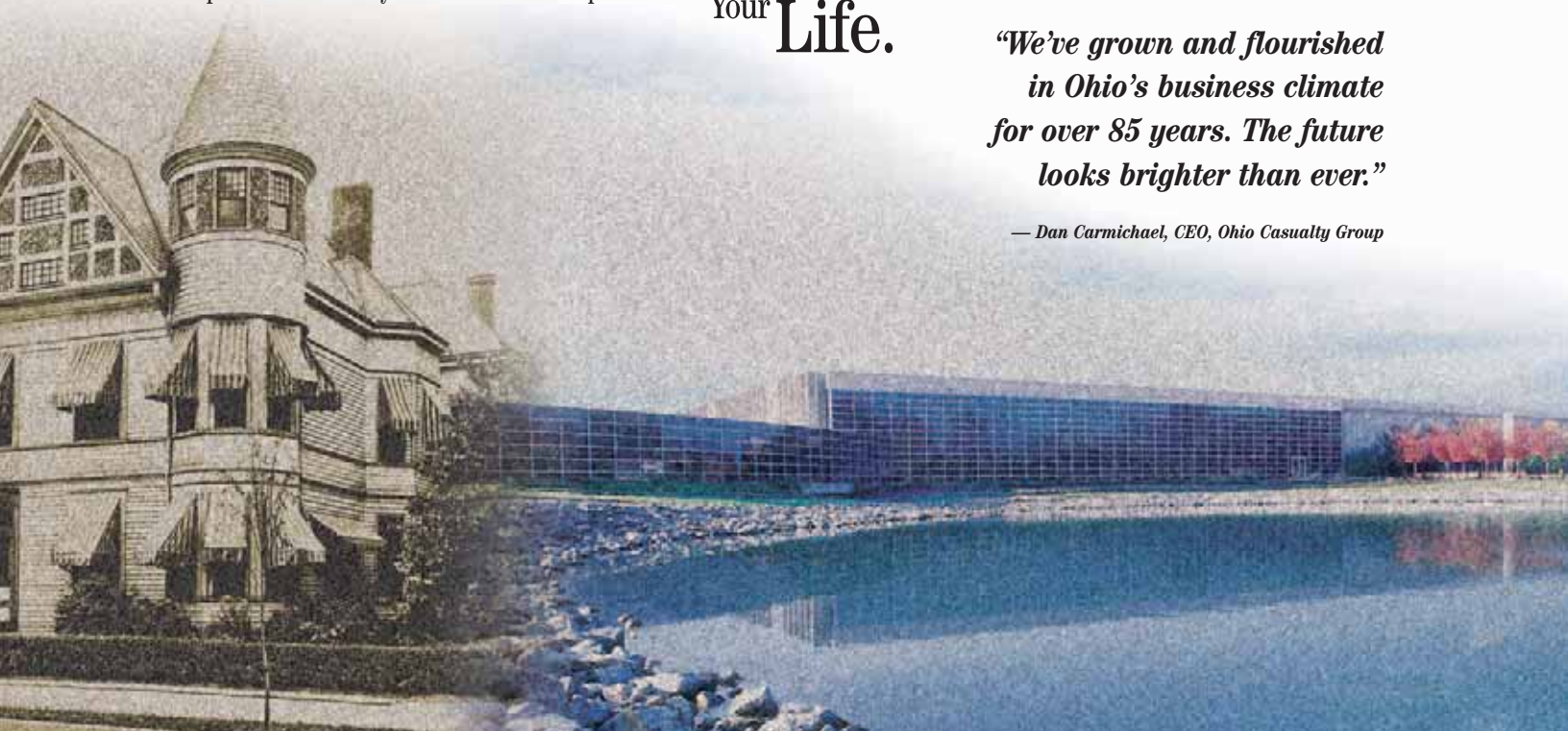
OhioMeansBusiness.com, and we'll show you exactly

how your company can find an improved ROI and a home in Ohio, America's business-friendly state.

Grow
Your
Business.
Enrich
Your
Life.

"We've grown and flourished in Ohio's business climate for over 85 years. The future looks brighter than ever."

— Dan Carmichael, CEO, Ohio Casualty Group



NEW TAX REFORM PAVES WAY FOR OHIO BUSINESS GROWTH. 1-877-466-4551

Attract talent. Shrink labor costs. 21% lower personal income tax.

Enhance ROI. No property tax on investments in machinery and equipment.

Reduce tax rates. No business tax on product sold to customers outside Ohio.

Enjoy a level playing field. All companies taxed the same.

Start a new enterprise. First \$1M gross receipts are tax-free.

Spend less on compliance. Fair, simple, equitable. Lower cost of doing business.

Plan accurately. Stable, efficient, predictable. No tax surprises.

Ohio
MEANS BUSINESS

www.OhioMeansBusiness.com